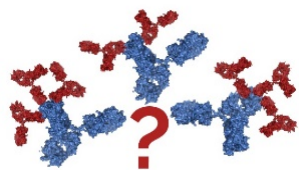


The Antibody Society presents:



**Antibody Validation  
Webinar Series**

**WEBINAR 7: It's a Knockout**

Moderator: **Dr. Simon Goodman**, The Antibody Society

Speakers: **Travis Hardcastle**, Horizon, and **Dr. Alejandra Solache**, Abcam

First Webcast: January 29, 2020

**Now available On Demand**

All webinar registration links are available in our [Learning Center](#)

**Questions and Answers from the live Webcast on January 29, 2020**

Question	Answer
What are your thoughts about knock-down/out technology for validating cell-critical targets?	<b>TH:</b> Thank you for your question! When validating cell-critical targets I think the best route to take is to use a knockdown technology such as RNAi. <b>AS:</b> Another alternative can be the use of conditional knockouts.
What are the costs for generation of a custom-made knock-out cell line?	<b>TH:</b> Thanks for your question! Currently, a standard diploid cell line is ~\$9,950. For our HAP1 cell lines that we do not have off the shelf, we can generate a KO cell line for \$1,950 and it takes about 12 weeks to ship. We also have about 300 cancer-related cell lines ready to ship with many common cancer mutations available for \$1,950.
When is the next episode?	<b>SG response:</b> Episode #8, in which Dr. Fridtjof Lund-Johansen, Oslo University Hospital, and Dr. Mike Taussig, Cambridge Protein Arrays, discuss array and immunoprecipitation-mass spectrometry technologies, will be broadcast February 5, 2020, 9am ET / 15:00 CET. All episodes in this webinar series will be made On Demand after the initial broadcast. Visit our <a href="#">Learning Center</a> to access the registration links.